MEIJUN ZHANG

MKTG

Candidate number: 751987

26 July 2010

Dear Meijun

**Referred Assignment**

As you may already be aware, you are required to complete a referred assignment for the following module(s):

BM2215 – Market Research

BM2249 – Principles of Services Marketing

Please find enclosed your assignment requirements. Your assignment(s) must be submitted *either by post or in person* to Miss Joanne Duggan at the address below, by **Friday 27 August 2010,** **no later than 12pm**.

It is highly recommended that you keep a copy of your work for yourself and send the original by Recorded Delivery. The date and time of receipt in the Undergraduate Office will be taken as the time of your submission. Therefore, you will need to send your coursework so that it arrives **no later than 12pm** on **Friday 27 August 2010**. The normal penalties for late submission, 10% per working day, will be applied if your work is late.

You are also required to submit your assignment online in the usual way via Blackboard.

**Your assignment must contain your candidate number only, not your name.**

Yours sincerely

Miss Joanne Duggan

Assessment Coordinator

Aston Business School Undergraduate Programme

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Enc.